



2016 SPACE & 4-COLOR MATERIALS CLOSING CALENDAR

<u>Issue</u>	<u>Insertion Orders</u>	<u>Materials Deadline</u>
January	Monday, November 16	Tuesday, December 1
February	Tuesday, December 15	Wednesday, December 30
March	Friday, January 15	Monday, February 1
April	Monday, February 15	Tuesday, March 1
May	Tuesday, March 15	Friday, April 1
June	Friday, April 15	Monday, May 2
July	Monday, May 16	Wednesday, June 1
August	Wednesday, June 15	Friday, July 1
September	Friday, July 15	Monday, August 1
October	Monday, August 15	Thursday, August 25
November	Thursday, September 15	Friday, September 30
December	Friday, October 14	Monday, October 31

- Non-cancelable insertion orders for Premium Positions are due the first of the month, 3 months preceding the month of issue.

SEND MATERIALS TO:

- Maude Popkin (mpopkin@playbill.com)

Classic Arts New York, Classic Arts Texas/Dallas
Symphony, Classic Arts Florida, Houston Ballet,
Dallas Opera, Chicago, Philadelphia, St. Louis Symphony,
Minnesota Orchestra, Baltimore, Washington DC

525 7th Avenue, Suite 1801
New York, NY 10018
Attn: Production Dept.
Tel: (212) 557-5757

- Alex Near (anear@playbill.com)

All National ads, All Broadway Chicago, Boston, Cincinnati,
Columbus, Indianapolis, Minneapolis, St. Louis Fox & Peabody,
Texas, Kansas

- Judy Samelson (jsamelson@playbill.com)

All Broadway California, Florida, New Orleans

All materials (digital files and proofs) must ship and/or email to their respective address. Ads running in two venues per region require one set of files and two proofs. If more than two venues, four proofs are required. National buys require six proofs in NY.