

PLAYBILL®

2016 NATIONAL BROADWAY MARKET LIST



<u>Market</u>	<u>Avg Monthly Circ.*</u>
New York	1,313,000
Midwest (Chicago, St. Louis, Ohio, Minneapolis, Indianapolis, Kansas City)	453,180
Mid-Atlantic (Philadelphia, Baltimore, Washington DC)	97,630
Western (Los Angeles, San Diego)	155,000
Southeast (Florida, New Orleans)	141,000
South Central (Dallas, Houston, San Antonio)	121,300
New England (Boston)	200,000
TOTAL:	2,481,110
	<i>*In Season Distribution</i>