

PLAYBILL®

2015 NATIONAL CLASSIC ARTS MARKET LIST



Market

Avg Monthly Circ.*

New York, NY (Lincoln Center, Carnegie Hall, City Center, Metropolitan Opera)	517,000
St. Louis, MO (St. Louis Symphony)	30,000
Washington, D.C. (Kennedy Center)	139,000
Philadelphia, PA (Phil. Orchestra, Pennsylvania Ballet)	55,100
San Francisco, CA (San Francisco Symphony, Cal Performances)	65,000
South FL (Kravis Center, Arsht Center)	42,000
Boston (Boston Ballet)	29,000
Houston, TX (Houston Ballet, Alley Theatre)	46,000
TOTAL:	923,100

*In Season Distribution

Note: Dallas Opera delivered as bonus when in season,

525 Seventh Ave., Suite 1801 NY, NY 10018
(212) 557-5757 • Email: advertising@playbill.com
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