

PLAYBILL®

2015 NATIONAL BROADWAY MARKET LIST



Market	Avg Monthly Circ.*
New York	1,313,000
Midwest (Chicago, St. Louis, Ohio, Minneapolis, Indianapolis, Kansas City)	478,180
Mid-Atlantic (Philadelphia, Baltimore, Washington DC)	164,500
Western (Los Angeles, San Diego)	155,000
Southeast (Florida, New Orleans)	141,000
South Central (Dallas, Houston, San Antonio)	121,300
New England (Boston)	200,000
TOTAL:	2,572,980
	<i>*In Season Distribution</i>