

PLAYBILL®

2014 NATIONAL MARKET LIST



<u>Market</u>	<u>Avg Monthly Circ.*</u>
New York	2,174,850
Midwest (Chicago, St. Louis, Ohio, Minneapolis, Indianapolis, Kansas City)	513,230
Mid-Atlantic Region (Philadelphia, Baltimore, Washington, DC)	405,600
Western (San Francisco, Los Angeles, San Diego)	220,000
Southeast (Florida, New Orleans)	183,000
South Central (Dallas, Houston, San Antonio)	179,300
New England (Boston)	229,000
TOTAL:	3,904,980

** In Season Distribution*

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