

PLAYBILL®

2014 NATIONAL CLASSIC ARTS MARKET LIST



<u>Market</u>	<u>Avg Monthly Circ.*</u>
New York, NY (Lincoln Center, Carnegie Hall, City Center, Metropolitan Opera)	568,600
St. Louis, MO (St. Louis Symphony)	35,000
Washington, D.C. (Kennedy Center)	186,000
Philadelphia, PA (Phil. Orchestra, Pennsylvania Ballet)	55,100
San Francisco, CA (San Francisco Symphony, Cal Performances)	65,000
South FL (Kravis Center, Arsht Center)	42,000
Dallas, TX (Dallas Opera)	17,000
Houston, TX (Houston Ballet, Alley Theatre)	41,000
TOTAL:	1,009,700

* In Season Distribution

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