



2014 SPACE & 4-COLOR MATERIALS CLOSING CALENDAR

<u>Issue</u>	<u>Insertion Orders</u>	<u>Materials Deadline</u>
January	Friday, November 15	Friday, November 29
February	Friday, December 13	Wednesday, January 1
March	Wednesday, January 15	Friday, January 31
April	Friday, February 14	Friday, February 28
May	Friday, March 14	Tuesday, April 1
June	Tuesday, April 15	Thursday, May 1
July	Thursday, May 15	Friday, May 30
August	Friday, June 13	Tuesday, July 1
September	Tuesday, July 15	Friday, August 1
October	Friday, August 15	Friday, August 29
November	Monday, September 15	Wednesday, October 1
December	Wednesday, October 15	Friday, October 31

• *Non-cancelable insertion orders for Premium Positions are due the first of the month, 3 months preceding the month of issue.*

SEND MATERIALS TO:

• **Maude Popkin (mpopkin@playbill.com)** - All local New York, Texas/Dallas Symphony-Dallas Opera- Houston Ballet, Philadelphia, St. Louis Symphony, Baltimore, Washington DC

Playbill
525 7th Avenue, Suite 1801
New York, NY 10018
Attn: Production Dept.
Tel: (212) 557-5757

• **Alex Near (anear@playbill.com)** - All National, Texas/All Broadway, Cincinnati, Columbus, Indianapolis, Minneapolis, St. Louis (Fox Theatre), Chicago, Kansas City, Boston

• **Judy Samelson (jsamelson@playbill.com)** - California

• **Carolina Diaz (cdiazplaybill@gmail.com)** - Florida

Carolina Diaz
10001 SW 54th Street
Miami, FL 33165
Tel: (305) 595-1984

All materials (digital files and proofs) must ship and/or email to their respective address. Ads running in two venues per region require one set of files and two proofs. If more than two venues, four proofs are required. National buys require six proofs in NY.