

PLAYBILL®

2012 SPACE & 4-COLOR MATERIALS CLOSING CALENDAR

<u>Issue</u>	<u>Insertion Orders</u>	<u>Materials Deadline</u>
January	Tuesday, November 15	Thursday, December 1
February	Thursday, December 15	Friday, December 30
March	Friday, January 13	Wednesday, February 1
April	Wednesday, February 15	Thursday, March 1
May	Thursday, March 15	Friday, March 30
June	Friday, April 13	Tuesday, May 1
July	Tuesday, May 15	Friday, June 1
August	Friday, June 15	Friday, June 29
September	Friday, July 13	Wednesday, August 1
October	Wednesday, August 15	Friday, August 31
November	Friday, September 14	Monday, October 1
December	Monday, October 15	Thursday, November 1

• *Non-cancelable insertion orders for Premium Positions are due the first of the month, 3 months preceding the month of issue.*

SEND MATERIALS TO:

• **Maude Popkin (mpopkin@playbill.com)** - All local New York, Texas/Dallas Symphony-Dallas Opera- Houston Ballet, Philadelphia, St. Louis Symphony, Baltimore, Washington DC, Chicago Symphony Orchestra

Playbill
525 7th Avenue, Suite 1801
New York, NY 10018
Attn: Production Dept.
Tel: (212) 557-5757

• **Alex Near (anear@playbill.com)** - All National, Texas/All Broadway, Cincinnati, Columbus, Indianapolis, Minneapolis, St. Louis (Fox Theatre), Chicago, Kansas City, Boston

• **Judy Samelson (jsamelson@playbill.com)** - Las Vegas, California, Arizona

• **Carolina Diaz (cdiazplaybill@gmail.com)** - Florida

Carolina Diaz
10001 SW 54th Street
Miami, FL 33165
Tel: (305) 595-1984

All materials (digital files and proofs) must ship and/or email to their respective address. Ads running in two venues per region require one set of files and two proofs. If more than two venues, four proofs are required. National buys require six proofs in NY.