

PLAYBILL®

2012 NATIONAL MARKET LIST



<u>Market</u>	<u>Avg Monthly Circ.*</u>
New York	2,174,850
Midwest Region (Chicago, St. Louis, Ohio, Minneapolis, Indianapolis, Kansas City)	573,230
Mid-Atlantic Region (Philadelphia, Baltimore, Washington, DC)	405,600
Western (San Francisco, Los Angeles, San Diego, Las Vegas, Tempe)	370,000
New England (Boston)	229,000
South Central (Dallas, Houston, San Antonio)	208,000
Southeast (Florida, New Orleans)	183,000
TOTAL:	4,143,680

**In Season Distribution*