



2012 NATIONAL CLASSIC ARTS MARKET LIST



<u>Market</u>	<u>Avg Monthly Circ.*</u>
New York, NY (<i>Lincoln Center, Carnegie Hall, City Center, Metropolitan Opera</i>)	568,600
Washington, D.C. (<i>Kennedy Center</i>)	186,000
Chicago, IL (<i>Chicago Symphony Orchestra</i>)	60,000
Philadelphia, PA (<i>Phil. Orchestra, Pennsylvania Ballet</i>)	55,100
Dallas, TX (<i>Dallas Symphony Orchestra, Dallas Opera</i>)	45,700
San Francisco, CA (<i>San Francisco Symphony</i>)	45,000
South FL (<i>Kravis Center, Arsht Center</i>)	42,000
Houston, TX (<i>Houston Ballet, Alley Theatre</i>)	41,000
St. Louis, MO (<i>St. Louis Symphony</i>)	35,000
TOTAL:	1,078,400

**In Season Distribution*